

K-Love serves me and my community in such wonderful ways. It is an encouraging lift to many whom would not know where to turn otherwise. In a world that promotes mainly negative, this station provides the positive support to continue our lives without turning to drugs, alcohol, etc and keeps us making a living.

If this station was to change formats, there would be nowhere to turn, allowing yet another negative promoting broadcaster. We have enough country, rap, rock, alternative, and retro stations which really don't impact people on any level except to remind them of the world they find themselves rapped up in.

The service that K-Love is providing is definitely in the public interest because it is a non-threatening method of allowing people to tap into the positive and encouraging message of Jesus Christ. If the public doesn't want to hear it, they don't have to turn on the station. However, they can seek valuable information by tuning in if they are searching. It is the best type of service for the public since the alternative is evangelists on every corner, which may or may not serve the public as well.